

PORT OF PORT TOWNSEND

Strategic Plan Update Process - 2025





STRATEGIC PLAN UPATE - OVERVIEW

Targeted Amendments (“Don’t meddle with success!”)

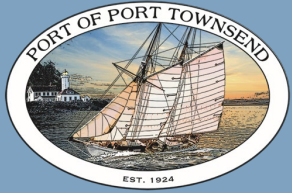


Project Scope: *Streamline, simplify and update the 2010 Plan*

What to Retain: *Keep core direction – “Triple Bottom Line” emphasis*

What to Add: *Guidance addressing Transition, Resilience and Climate*

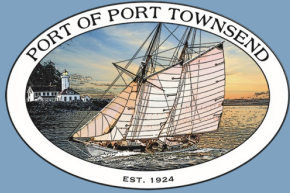
Proposed Schedule: *Review and adopt by the end of June 2025*



“TRIPLE BOTTOM LINE” REMAINS CENTRAL

Balancing Economic, Environmental & Social Consequences





PLANNING PROCESS OBJECTIVES

Adopt Resolution Outlining Commission Goals & Expectations

- *To simplify and streamline the 2010 Plan (make it more user-friendly)*
- *To incorporate new goal and policy guidance to steer the Port in an era of uncertainty (i.e., climate/environmental insecurity and community resilience)*
- *To review and affirm the utility of “triple bottom line” as a framework for Port decision-making*
- *To review and revise goals and policies of Draft Strategic Plan ensuring they provide useful direction to the Commission, Port administration, and the public*





TENTATIVE PROCESS & SCHEDULE

April 9, 2025 – Port Commission Regular Meeting: *Planning Process Resolution adopted by Commission (outlining objectives of the effort, composition of SPRC and method of appointment, etc.)*

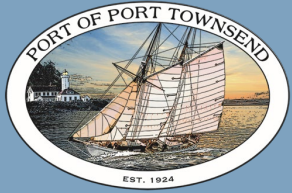
April 17 or 24, 2025 - SPRC: *Introductory meeting (introductions, roles, expectations, present draft #1 of Strategic Plan)*

May 1 or 8, 2025 - SPRC: *SPRC review of draft Strategic Plan (identify gaps, deficiencies, recommend modifications)*

May 15 or 22, 2025 – Community Open House: *Staff presents draft Strategic Plan & reviews “key themes”; community feedback/suggestions solicited (SPRC attends to listen)*

May 22 or 29, 2025 - SPRC: *Report back on Open House event – identify changes based on community feedback*

June 11, 2025 – Port Commission Workshop: *SPRC representatives present Report & Recommendations to Commission (adoption could occur same day at regular meeting)*



STRATEGIC PLAN REVIEW COMMITTEE (SPRC)



- ***Up to thirteen (13) members – selected/ appointed by Executive Director***
- ***A spectrum of interest groups represented:***
 - *Agricultural Sector*
 - *JCIA Tenants & Pilots*
 - *Marine Trades Sector*
 - *Moorage Tenants*
 - *Other Port Businesses*
 - *Quilcene – Herb Beck Marina Users*
 - *Environmental Interests*
- ***Currently contacting individuals/ confirming ability/willingness to serve***



Working to sustain a healthy economy, build community partnerships, and safeguard Jefferson County's natural environment

