

Strategic Plan Review Committee (SPRC) May 8, 2025 Minutes

The **Strategic Plan Review Committee** met at the Point Hudson Pavilion at 355 Hudson St., Port Townsend, Washington. The meeting was called to order at 5:30 p.m.

Members present: Robert D’Arcy, Sarah Fisker, Bob Frank, Scott Freeman, Dave Griswold, Stephanie Jones (virtual attendee), Sarah Kolbeck, Pete Langley, Gary Lanthrum, Martin Mills, Anne Ricker, Gwendolyn Tracy.

Staff: Executive Director Eron Berg, Deputy Director Eric Toews, and Administrative Assistant Joanna Sanders.

Welcome/Introduction. Eric Toews led introductions. Eron Berg spoke about his recent visit to see the Port’s new 300 variable travelift. He also listed the many Port projects in process (Gardiner ramp, Quilcene ramp, JClA work, Boat Haven stormwater project, North and West Expansion, as well as fixing Boat Haven breakwater, Point Hudson remodel and HVAC improvements) and expressed his appreciation for the time contribution of this group.

Ground Rules. Eric Toews reviewed housekeeping, ground rules, open meetings and public records procedures training, the level of commitment/responsibility in participation, including the May 29 open house, and decision-making process.

Overview of Update Process. Eric Toews gave a presentation on the update process, including the main objectives and anticipated meeting schedule. He asked

Draft Strategic Plan – Introduction and Review. Eric Toews asked for initial observations of the draft plan. Feedback was summarized as follows:

1. Soliciting tribal input (economic contributions - 90 boat launches and shrimp industry), as well as haulouts of commercial fishing vessels;
2. Acknowledge the interdependent relationship to other governmental entities to accomplish Port goals (i.e., county permitting needed with hangar development),
3. Under Vision 2045, recognize our unique geographic location (trapped economy) and Port’s support of business and industries
4. Continue to prioritize space for independent and small business as a safety net to avoid economic disruption of big businesses coming and going
5. Added description/explanation of triple bottom line
6. Encourage investing in/purchasing land for future expansion opportunities
7. Item 3.6 bullet 4 is important for broadening resource resiliency. The last bullet is well stated and it would not need to be Boat Haven specific and should say “intergenerational viability of Jefferson County”.... The point is that practice skills and handing down knowledge are part of the intergenerational training. Referencing Aero Museum, training on less technically complex and more hands on, primitive skill building.
8. Item 3.7 – consider referencing education to build and support a sustainable workforce. In the event of a disaster, Port facilities and fishing industry will be of critical importance. It is wonderful that the jurisdictions are working together.

9. Item 3.5, related to resilience, explore the suitability for solar panels on Port buildings. Also, generally become more energy independent.
10. Item 6.4, reference the use of social media along with other media.
11. Pg. 2, consider “constituents” versus “stakeholders” to convey that voters approve Port funding.
12. Item 3.4 expand to include collaboration with shellfish farms at Quilcene Marina and out of county areas as part of food sustainability -- processing and storing shellfish.
13. Item 3.7, support a sustainable forest economy by partnering on regulatory changes with Department of Natural Resources and State. Boost commercial collection of tree falls as a harvestable product. Partner on regulatory change. Remove bullet two.
14. Item 1.3, consider clarifying “visitor service strategy” if it relates to upland liveaboards at the Port or could it also mean interacting with those arriving by boat and plane. Reorder the third bullet to read “retain, expand, and attract private sector....”
15. Introduction: Consider adding language that the Port is important regionally as a maintenance hub. It is also the last open working waterfront.

Other comments noted:

1. The Port has been good at securing grant funding
2. The conflict reflected in the 2010-2015 plan does not currently exist.
3. There has been improved public engagement efforts

Next Steps:

In a discussion about engagement, there was committee support for conducting a survey/questionnaire which would close by May 29. Having a QR code on posters straight to the survey would boost participation.

The meeting adjourned at 7:30 p.m.