

EDCTJ /Port of PT

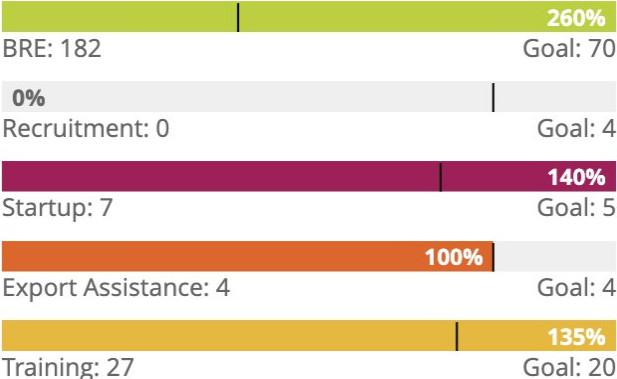
5.10.23

EDC Exec Report

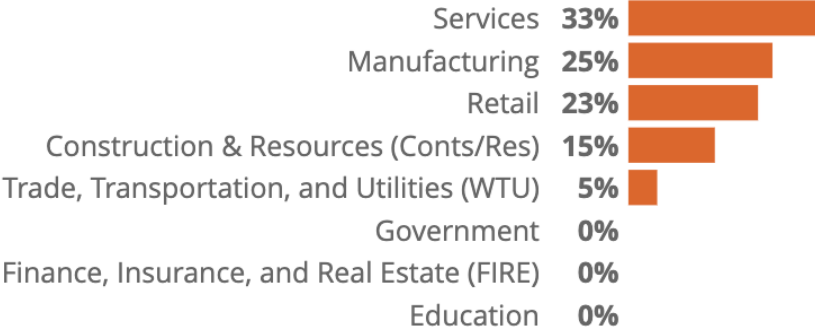
EDC	Establish Office	Develop/ Evolve Internal Systems	Hire and Train	Outreach	Service provision	Board Development	Program Development	Fundraise	
Q1 2022	Clean/ Furnish	Phone internet File and storage Internet Platforms Procedures Communications	Admin	Partners	Part time advising		ARPA		
Q2 2022			Temp-contractor	Biz		Roles and Resp			
Q3 2022			Admin	Grant sources		Policies	CEN	Grant-Writing	
Q4 2022					Regional Network		Strat Plan	GEA, SBIF	
Q1 2023			Admin & Biz Service	Workforce Develop	Full time advising	Strat plan	WSMA	Grant Management	
Q2 2023						Board philosophy	Turn Arounds Expansions		

5.10.23 & Dept of Commerce Goals, July 2022-June 2023

Summary of Activities



Activities by Sector



*Attraction 0% (we are responsible to deliver 100% in 4 categories)

BRE help from Board - please refer businesses that need assistance to Douglas. He is assessing and making sure we assist or appropriately refer. We can grow from here

Program Update - delivering on grant funded programs

1. Small Business Innovation Fund - service provision - complete May 31
2. WA State Microenterprise Assn - affinity group - complete June 15
3. CIE - Green Equity Accelerator - complete June 30
 - Event June 8 at Old Alcohol Plant
1. End of fiscal year reporting July 1
 - Requires budget, work plan and communication plan
1. Jefferson Community Foundation - Creative Entrepreneur - complete July 31
 - Makers Market at Chautauqua on Sunday May 21st noon-4PM, Ft Worden USO Bld

What drives urgency?

- Mandates
- Fear and perceived threats
- Desire and impetus to do good
- Time constraints and deadlines

Symptoms

- Urgencies replace well considered goals and good management
- More work is added with each urgency and important work is not completed
- Systems are not fully developed
- Tasks are not prioritized, nor are they designed to be efficient as part of a whole body of work
- Tendency is to rush into new activity without creating an infrastructure first

Resulting in employees who are:

- Stressed, constantly redirected
- Overworked
- Increasingly ineffective
- Stalled in skill development
- Take more mental health days
- Burn out or quit

Solutions/ Recommendations

- 1) Find the practical point of attack, ie, understand where to intervene. Focus on the activity that, when completed, makes all other activities easier.
- 2) Prioritize, new ideas/activities
- 3) Work on one issue at a time (slow things down)
- 4) Take work/systems to completion before moving to the next activity
- 5) Use a “pull system” of time allocation (employees say when they are ready for additional work.)

Turn Around Stories with Douglas



Mikko's update: Outreach, marketing and promo material



Time Sensitive Opportunities:

Deadlines are approaching quickly for the **Small Business BOOST!** and the **Green Equity Accelerator**

Small Business BOOST

New Deadline: January 13, 2023

This program, funded by the Department of Commerce and serving three Olympic Peninsula counties, is designed to lift up struggling small businesses. If you need free branding or social media assistance, a new web page, QuickBooks or legal help, apply online by January 13, 2023. A UBI is required to apply. Don't have one yet? [Get your UBI here.](#)

[Apply for the Small Business BOOST](#)



Department of Commerce

EDC TEAM JEFFERSON - MAY 2023

Chautauqua Week

May 19-21



JeffCo
MAKERS MARKET
Sunday, May 21st, from 1pm - 4pm
USO Building - Fort Worden State Park



RHODODENDRON FESTIVAL WEEKEND!

Back by popular demand, Chautauqua Week returns even bigger than before!! A grassroots festival of community celebration, this year's effort, with the theme of "Water as Home," builds on last year's collaboration with Fort Worden Hospitality, Centrum, and many other community partners, and introduces a historic collaboration with the Rhododendron Festival, Rhody Fest Association.



All proceeds of Chautauqua Week benefit the ongoing work of The New Old Time Chautauqua (NOTC) and the 2023 New Old Time Chautauqua Blackfoot Confederacy Summer Tour.

CELEBRATE LOCAL MAKERS

In partnership with Chautauqua, EDC Team Jefferson will be hosting a Makers Market to celebrate the many Creative Entrepreneurs Jefferson County is home to. There will be a variety of local products for sale and learning demonstrations, and a short video telling sharing their stories.

EDC Board direction for efficiency going forward

Commit to ***strategic direction*** and supporting ***work plan***

Develop ***funding plan*** to ensure ensure staff can be retained and long term viability on the organization is supported to deliver on mission.

Ensure our ***organization's structure supports funding plan*** and viability

Fiscal year end:

Our revised Multiparty agreement calls for us to present Commerce deliverables, a budget, work plan, and communication plan

EDC Strat Plan Draft Goal 1-3

Cultivating Human Potential

- Offer Listening Sessions with youth and others, gain exposure to local culture.
- Offer Training baseline business
- Attract and or build more basic key services. Identify the needed services and roadblocks to getting them

Center Equity Diversity and Cultivate Resilience

- Support CIE and Enterprise for Equity - microenterprise development focusing on underserved
- Pursue DEI education for not only our board but within our community as well.
- Support efforts that increase the availability of affordable housing

Active Community Networking

- Identify existing networks and cross market with them and them amongst themselves
- Local business mentoring for expanding student opportunities
- Rethink strategies, frameworks and multipliers for collective success
- Define and teach “Network Weaving Skills”

EDC Strat Plan Draft Goal 4-5

Deepen our Relationship with the Living World

- Expand our understanding of new emerging opportunities in
 - Sustainable Forestry
 - Renewable Energy
 - Blue Economy
 - Food Sustainability
- Participate in regional cooperation around federal programs such as “Recompete”
- Attract experts in emerging markets (above)

Celebrate our Local Culture and Place

- Develop training for Succession Planning
- Prioritize, Plan, and Protect our place-based industries
- Develop and maintain infrastructure and land use that directly benefits our locally unique business opportunities