

**From:** [Eric Toews](#)  
**To:** [Joanna Sanders](#)  
**Subject:** FW: strateic plan comments  
**Date:** Thursday, June 5, 2025 10:39:14 AM

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Hi Joanna,

FYI – see below - for distribution to the SPRC this evening.

Thanks!

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**From:** Bertram Levy <[bertramlevymusic@gmail.com](mailto:bertramlevymusic@gmail.com)>  
**Date:** Thursday, June 5, 2025 at 6:58 AM  
**To:** Eric Toews <[eric@portofpt.com](mailto:eric@portofpt.com)>  
**Subject:** strateic plan comments

Having studied the strategic plan draft I am struck by the grandiose emphasis on the Port's interrelationship with the community. In fact in the draft, the word community appears 33 times and terms like community well being, community wide social impacts, costs and benefit, community character etc. appear throughout the document. Even the primary purpose statement claims to promote a vibrant and healthy community. But who is the community the document is referring to. It is naive and perhaps a bit disingenuous to assume that the Port's effort impact all the citizens or just which sector of the general community beyond the stakeholders even cares about the Port's efforts except when they pay their property taxes.

I believe the document should realistically identify who benefits from the strategic plan rather than some all-citizen grandiose charade. I would like to see a sincere effort codified in the strategic plan, an ongoing study that defines the demographic makeup of the community and asks which sectors are receiving or which sectors should be receiving the benefits of the Port. It's easy to include marine jobs or recreational access to those that can afford it. Its much harder to draw a straight line from a multimillion dollar infrastructure project to a young person working in town, a retiree on Morgan hill or someone who lives off the grid in the county. Nor may it be necessary to do so, but at least making an effort to identify which community you are dedicating this document to would be an essential part of an accurate strategic plan.

Bertram Levy