

# Molo Simple Marine Management

### Background -

Molo partners with marina based businesses of all shapes and sizes, customizing our software to manage day-to-day operations.

- In operation 7+ years
- 31 states
- 8 countries
- 120,000+ boaters serviced through our customer marinas
- 33,000 slips accounting for 1.7M+ linear feet of dockage managed using Molo

Founded by two entrepreneurs and lifetime boaters, our guiding principles are ease of use, feasibility, improved hospitality services, and real-time business intelligence. The functionality of Molo was and continues to be guided by marine business owners and managers like yourselves.





### **Book Online**

- Visit the Port of Port Townsend's website 24 hours a day to book a vessel reservation online.
- View slip options and observe a booking calendar to compare rates if they vary throughout the year
- Understand and review online booking policies in preparation for your trip.
- Sign a digital contact and submit payment.



### **Receive Clear Communication Through Email**

- Once you've booked a reservation online or otherwise, receive a confirmation email.
- Receive a pre-arrival email with useful details the marina would like to share, including slip assignment.



### **Receive Assistance Outside of the Office - through an App!**

Concerns about heading into an office? PPT staff will have tools available to access your account and assist you on the grounds, outside of the office. Check-in/out, process a payment, receive an invoice, and much more - all from a smartphone, iPod touch, or tablet.



### **Payment & Statement Options**

- Securely store your credit card on file for single or automated payments.
- Pay from an email link with Molo's Online Payment tool.
- Pay by check or cash.
- Receive abbreviated or detailed statements by email or mail.



### In summary...

- Book online 24 hours a day.
- Sign a digital contract and submit payment online.
- Receive clear communication, resources, etc. via email.
- Keep social distance during COVID with an app that brings the office out onto the property.
- Choose your statements preference and easy automated payments.



# Molo for the Port of Port Townsend Staff

What can we offer to assist the staff?



**Ease of use** - Less mistakes are made, less training is required, and less money is spent on inefficiencies.



**Detailed on demand reporting** - Gone are the days of manipulating excel spreadsheets. Pull and download a report anytime. Or give access to your finance team so they can pull what they need when they need it.



**Straight forward billing structure** - Know and understand what you're paying for. Molo does not charge for account setup, online bookings, transactions, updates, users, or customer support.



**Cloud Based** - No expensive and unreliable hardware. Molo can be accessed anywhere you have internet - home, vacation, or your phone!



**Get paid faster -** Securely store credit cards, offer Molo Pay, and one click invoicing and billing.



#### Ease of Use -



Our system is straightforward and intuitive, whether you're tech savvy or not, saving the organization time and money.

#### Cloud Based -



Molo is accessed through a web browser. Manage and access the business from a computer, tablet, or smartphone wherever you have internet. The office, vacation, or the safety of home.

#### Smartphone App -

Assist customers and perform dock walks easier by bringing the office with you.

- Move vessels
- Handle check-ins/check-outs
- Take Chip, Swiped, or Contactless Payments
- Read Meters
- Record notes and take pictures
- Contact the customer
- And much more





**Online Bookings -**

Allow vessels to book online 24 hours directly from your webpage without <u>any</u> booking fees. Your brand. Your data. Your terms.



#### CC Payments -

Molo can securely store multiple CC's or bank accounts on file. Charge single or batched invoices at the end of each billing cycle. Or send over Molo Pay and allow the customer to enter their own info via a secure website.

#### **Digital Contracts -**

Each rate in Molo is assigned to a different contract type. When a "reservation" is made, the correct contract will be sent and signature requested.



#### Mobile POS -

The Molo App allows for quick transactions at the **fuel dock** or dock store. Designate a walk-in customer or save transaction/pay with an account on file.

Bluetooth, contactless readers are available for socially distant payments.



#### Accounts Receivable -

There is accounts receivable with aging report built right into Molo. **Save hours or days** with one click, pay all account balances, single statements, or add finance charges. You can also email and print statements. This connects to several invoice reports, including Unpaid Invoices.



#### **Reporting -**

Molo offers 40+ detailed, on demand reports that can be pulled, downloaded, or printed at any time. Allow access to you finance team and they can gather what they need when they need it.

<u>GL Report</u> - This report offers everything accounting needs to settle the books. We also offer a Financial Lock Date for once information has been pulled and recorded.

<u>Insurance</u> - Keep an eye on expired or soon to be expired insurance. Then easily contact customers to receive up to date information.



<u>Unpaid Invoices</u> - Find out who owes you in one click. From this report you can filter by date or jump to a specific invoice or contact in the system.

<u>Slip Occupancy</u> - Are you utilizing space at the marina well? Check on Percent Space Utilization to help maximize every inch.

### Port of Port Townsend



### Molo Simple Marine Management

# Simple • Smart • Powerful

Gain efficiency, get paid faster, and offer a new level of hospitality with Molo Simple Marine Management!

We look forward to partnering with you.

