

PORT OF PORT TOWNSEND STRATEGIC PLAN UPDATE



Port of Port Townsend Commissioner's Retreat – May 19, 2022

PROJECT OVERVIEW: Strategic Plan Update



Scope: Simplify, Streamline & Update the Existing Plan

Keep: Core Policy Direction – “Triple Bottom Line”

Add: Policy Direction – Transition/Resilience & Climate

Schedule: Adopt Update by Autumn 2022

SCOPE: Streamline & Ratify Core Direction from the 2010 Strategic Plan

- **2010 Plan – the byproduct of countless house of stakeholder and citizen involvement**
- **The “Strategic Directions” of the 2010 Plan continue to provide useful guidance**
- **Modest amendments were proposed by staff to simplify, clarify and eliminate redundancies in 2015 – but never advanced**
- **Starting Point for the Update:**
 - **Modestly update the 2015 staff draft**
 - **Retain core policy direction from 2010**
 - **Add policies addressing environmental leadership, climate change & resilience**

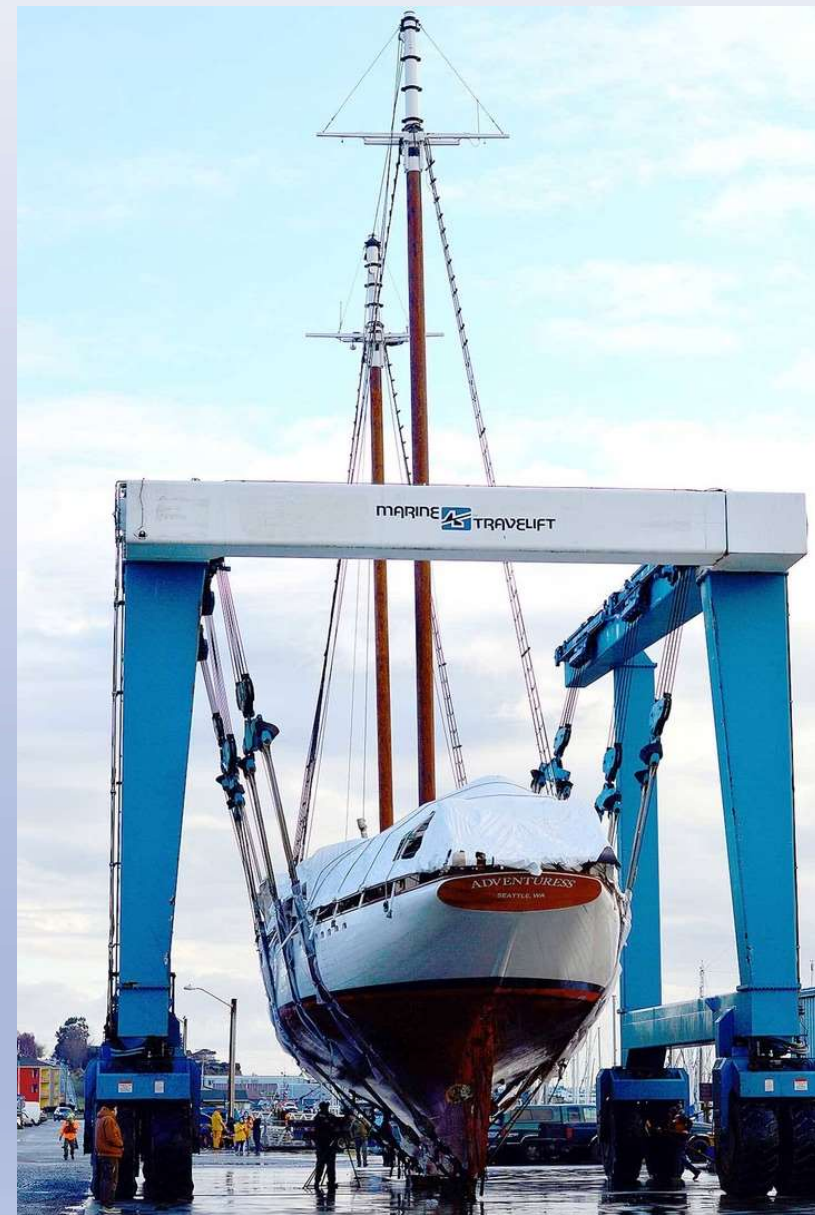


“TRIPLE BOTTOM LINE” STAYS FRONT & CENTER: Decision-making that balances Economic, Environmental and Social Consequences of Decisions



KEY PUBLIC PROCESS ELEMENTS:

- Stakeholder engagement meetings (2) to review staff draft and recommend modifications
- Conduct public Open House (1) to present the draft and solicit community input
- Commission Workshops (2) to review Draft Plan and consider additional changes
- Establish a “Strategic Plan Update” webpage to provide information & obtain additional community feedback
- Adopt by way of Commission Resolution at regular meeting prior to annual budget process



BENEFITS of UPDATING THE PLAN NOW:

- ✓ **Affirm a stable and consistent framework for Port decisions**
- ✓ **Continue to build relationships with stakeholders, citizens and agency partners**
- ✓ **Confirm ongoing stakeholder and community support for the “triple bottom line” approach**
- ✓ **Make the Plan simpler and easier to read and digest**
- ✓ **Incorporate new policy direction to help guide the Port in an uncertain time**



PROPOSED PLAN UPDATE SCHEDULE

May/early June 2022: Staff Refines Review Draft

June/July 2022: Stakeholder Group Meetings (2)

July 27, 2022: Community Open House Meeting

August 10, 2022: Commission Workshop – Report & Recommendation of Stakeholder Group Presented

September 14, 2022: Commission Workshop – Deliberations & Changes Discussed

September 28, 2022: Commission Regular Meeting/Adoption

***Working Together to Sustain a Healthy Economy, Build
Community Partnerships & Safeguard the Natural
Environment of Jefferson County***

