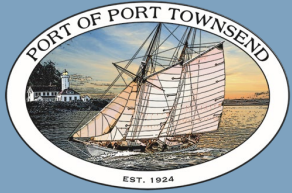


# PORT OF PORT TOWNSEND

## Strategic Plan Update Process - 2025





# STRATEGIC PLAN UPATE - OVERVIEW

*Targeted Amendments (“Don’t meddle with success!”)*



**Project Scope:** *Streamline, simplify and update the 2010 Plan*

**What to Retain:** *Keep core direction – “Triple Bottom Line” emphasis*

**What to Add:** *Guidance addressing Transition, Resilience and Climate*

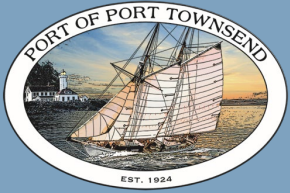
**Proposed Schedule:** *Review and adopt by the end of June 2025*



# “TRIPLE BOTTOM LINE” REMAINS CENTRAL

## Balancing Economic, Environmental & Social Consequences



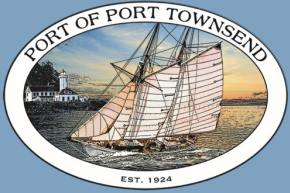


# PLANNING PROCESS OBJECTIVES

## Adopt Resolution Outlining Commission Goals & Expectations

- *To simplify and streamline the 2010 Plan (make it more user-friendly)*
- *To incorporate new goal and policy guidance to steer the Port in an era of uncertainty (i.e., climate/environmental insecurity and community resilience)*
- *To review and affirm the utility of “triple bottom line” as a framework for Port decision-making*
- *To review and revise goals and policies of Draft Strategic Plan ensuring they provide useful direction to the Commission, Port administration, and the public*





# TENTATIVE PROCESS & SCHEDULE

**April 9, 2025 – Port Commission Regular Meeting:** *Planning Process Resolution adopted by Commission (outlining objectives of the effort, composition of SPRC and method of appointment, etc.)*

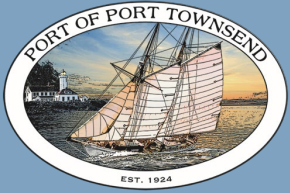
**April 17 or 24, 2025 - SPRC:** *Introductory meeting (introductions, roles, expectations, present draft #1 of Strategic Plan)*

**May 1 or 8, 2025 - SPRC:** *SPRC review of draft Strategic Plan (identify gaps, deficiencies, recommend modifications)*

**May 15 or 22, 2025 – Community Open House:** *Staff presents draft Strategic Plan & reviews “key themes”; community feedback/suggestions solicited (SPRC attends to listen)*

**May 22 or 29, 2025 - SPRC:** *Report back on Open House event – identify changes based on community feedback*

**June 11, 2025 – Port Commission Workshop:** *SPRC representatives present Report & Recommendations to Commission (adoption could occur same day at regular meeting)*



# STRATEGIC PLAN REVIEW COMMITTEE (SPRC)



- ***Up to thirteen (13) members – selected/ appointed by Executive Director***
- ***A spectrum of interest groups represented:***
  - *Agricultural Sector*
  - *JCIA Tenants & Pilots*
  - *Marine Trades Sector*
  - *Moorage Tenants*
  - *Other Port Businesses*
  - *Quilcene – Herb Beck Marina Users*
  - *Environmental Interests*
- ***Currently contacting individuals/ confirming ability/willingness to serve***



*Working to sustain a healthy economy, build community partnerships, and safeguard Jefferson County's natural environment*

