**SMALL PORTS SEMINAR AGENDA**

**Small Ports 2017 Agenda**

(updated 8.11.17)

**Thursday, October 26**

(pre-conference intensive training):

**Communicating and Marketing on a Small Budget**

8:00 a.m.   Registration open

8:30 a.m. – 11:30 a.m.

* Communication Strategy/Goals
* Tools:  Newsletters, Web Sites, Social Media, Marketing

(Lunch on your own)

**Small Ports Conference**

12:30 p.m.                         Registration

1:00 p.m.                           *Welcome*

1:10 p.m.  – 2:30 p.m.     ***Success Stories from Strategic and Comprehensive Planning Processes:  How Three Ports Made Things Happen***

* *Port #1 – Camas-Washougal / Dave Ripp*
* *Port #2 – Klickitat / Mark Thornsbury*
* *Port #3 – South Whidbey / Angie Mozer*

2:30 p.m. – 4:30 p.m.     *Breakout Sessions*

*Breakout Session #1
2:30 – 3:30 p.m.* ***Changes to the Public Records and Open Public Meetings Acts that Will Change How You do Business*** *3:30 – 3:45 p.m.* Break *3:45 – 4:30 p.m.* ***Five HR Catastrophes and How to Avoid Them***

*Breakout Session #2
2:30 – 4:30 p.m.* ***Ports with No Employees:  How to Manage a Port with Just a Commission***

4:30 p.m.                 Speed Dating – Associate Members

5:30 p.m.                  Reception

**Friday, October 27**

7:30 a.m.                           Breakfast Buffet

8:30 a.m. – 11:30 a.m.   ***Interactive Workshop:  Yes, No or Maybe:  Simple Questions with Sometimes Not-So-Simple Answers***

11:30 a.m.                           Wrap Up and Door Prizes (for those who stayed to the end!)